

Congratulations!!!



Asst. Prof. Dr. Sarayut Nathapan, Asst. Prof. Dr. Nucharee Supatn and Dr. Vouravis Veerakachen have recently been awarded with a Doctoral Degree in Business Administration from the Joint Doctoral Program in Business Administration (JDBA) at Faculty of Commerce and Accountancy, Thammasat University.

Hello...This issue is full of pictures and news of BBA activities that we had during the past three months ...Graduation Ceremony, TUBC International Case Competition and much more.....

Good luck with your mid-terms.

....Editors....



Just TUBC 2007 10-year Anniversary

TUBC 2007: Behind the Scenes



The Thammasat Undergraduate Business Challenge event of 2007 celebrates its first decade of success. Business undergraduates from sixteen top business schools around the world responded to our invitation. Through this event, young business scholars exchanged profound ideas on a real-life business scenario, broadening their perceptions. This incredible four-day event at the Dusit Thani Hotel truly imprinted an unforgettable experience for this international community.

Behind this professional setting lies a precise schedule outlining each activity followed by the duties each staff member had to take charge, hour after hour...no

gaps, no breaks. The organizing committee of TUBC has devoted a great deal of their time into fulfilling this task. Each and every member held numerous responsibilities long before the case competition; from seeking sponsors to scheduling to rehearsing performances to servicing food to decorating boards to resolving technical complications to enforcing regulations...each detail mattered. The obligations were overwhelming ninety percent of the time, some obligations could mean "skipping my own meal," some could mean "no sleep," some could mean "I'm clueless" but none could mean, "I pass." In this committee, negligence meant failure. If you're up for the job, you are motivated, you are responsible, you are on time, and you are going to be tired. But at this point, we're ineffably proud of our accomplishment.

So you'd ask the staff members: "Will you do it again?" And after a phenomenally tiring four days, we'd still say "for sure" without an ounce of hesitation.

by the TUBC Organizing Committee

Just TUBC 2007 10-year Anniversary

Thammasat Undergraduate Business Competition (TUBC)

by Mr. Phornthep (Puneet) Thakral, BBA#14



Of all the times we have presented in various competitions abroad the pressure to do well has been enormous; but believe me when I tell you that it is one thing when you are presenting abroad and another when you present at home. To be presenting in front of a crowd which consist of virtually everyone you know (family, friends, colleagues and professors) takes the pressure to a whole new level and to come out and to have the confidence and belief to present it is nothing less than marvelous. To go a step further and come out on top will surely go down as one of the most memorable and fantastic achievements in one's lifetime.

This was indeed an eventful year, as Thammasat University had reached a milestone of completing a decade of organizing the TUBC. This year the TUBC had 16 top business universities from 7 countries all around the world. After grueling rounds of try outs, Thammasat University sent four representatives to take part in TUBC 2007. Our team comprised of three seniors: Miss. Sirunya (Gift) Buntornvorapun, Miss. Poomnuree (Benz) Supachanya, Mr. Akepisith (Dutch) Suttikulpanich and one junior: Mr. Phornthep (Puneet) Thakral.

The TUBC began on Wednesday night with all the teams being invited for dinner on board the Chaophraya Princess which sailed along the Chaophraya passing beautiful landmarks such the Grand Palace and Wat Arun. This was a great opportunity to get to know the other teams. The sumptuous dinner was followed by singing and dancing. One particular participant even showed us some of his deadly break dancing moves (we honestly thought someone might get hurt) which lit up the whole dance floor. Each University also had to pick a team name, which does not reflect the name of their university. It took us almost all evening to come up with a team name, finally settling for NIRVANA CONSULTING GROUP. Day 2 began early morning at 7:30 a.m. with a trip to Rose Garden. This trip was organized so that the teams were able to learn more about the Thai culture and also make new friends. All the participants were divided in a number of teams and had to go to various stations all over the place which included the pottery, sword, painting, herbal, bamboo dancing stations to name only a few. There was a herd of Elephants and almost everyone took a ride on them. Each team was also given a set of questions to answer and to add a competitive streak to this; the winning team would be given a voucher to the Thai Herbal Massage Center, which was won by the FARANG (guava) team. After lunch we set off for Bangkok to our hotel, The Dusit Thani. Our advisor Ajarn James met us at the hotel before the opening ceremony to give us a few words of inspiration and motivating us to do our best, which set our spirits on fire. The opening ceremony, which was held that evening, had all the ladies looking gorgeous and the men looking handsome. The drawing of lots as to which team would be in which group and





what time they had to present also took place. Thammasat were pooled in an all Asian group comprising of Chula University, Mahidol University International College and Hong Kong University of Science and Technology. Later that night, many teams took off to Khaosarn Road to party while others chose to rest for the days coming ahead. We decided to hang out in the comfort of our rooms with the exception of Benz who enjoyed a few rounds of cards with other participants mainly our neighboring room, the very energetic University of Ottawa, Canada.

Day 3 began at 1:00 p.m. with the teams being given the cases and disappearing for 40 hours to analyze and prepare for the presentation. As soon as we received our case we began shifting furniture from one room to another (much to the annoyance of the hotel staff) in order to have sufficient working place for everyone. Hats off too N'O+ (we call her "O plus" with love), our buddy, who really took care of us by getting us lots of food, drinks and snacks to fill our stomachs. We gained a lot of weight in these 40 hours with Gift's waist increasing by 1 whole inch!!! Finally the big day arrived; our 1st round presentation was scheduled at 10:00 a.m. We presented with confidence and handled the Q&A session brilliantly (a special mention of the only finance major Dutch who very professionally answered all the Questions targeted towards the financial section of the presentation). With belief that we had done our best, we left for lunch satisfied with our performance and keeping our fingers crossed that the judges would be satisfied too. After lunch we proceeded to the Ballroom which was to host the Finals. It seemed like forever for the announcement of the finalist, which only created more nervousness. The announcement finally came and yes, The NIRVANA CONSULTING GROUP was in the finals. Puneet's heartbeat was pounding with excitement and again it could be felt by the other team member (who got a bit scared he might have a heart attack) while we could also feel Benz pulses on her neck which seemed like it was about to burst. Excited as well as a bit relieved we headed back to our rooms as we were to be presenting at 5:00 p.m. Having slept for only 6 hours in 2 days, we took a quick nap to refresh ourselves and began preparing ourselves again. It was now 5:00 p.m., we walked up to the stage and gave the presentation of our lives (at the end of Puneet's closing speech, the crowd gave a loud "Ooooooh" and the applause reached the roof). After speaking to a few friends and colleagues, we realized we had a good shot at winning as everyone predicted our main rivals would be SMU. This time our anxiousness had reached its zenith. As the announcement followed, the predictions came true and it came down to the trophy being taken

by Thammasat University or Singapore Management University. And the 1st runner-up is "Cognitaie (SMU)". In a split second we realized we had won and we jumped with joy out of

our chairs with excitement. Then came the moment to hear the words we had been waiting for, the winner of this year Thammasat University Business Challenge 2007 is, "NIRVANA CONSULTING GROUP". As we made our way to the stage we were given a loud applause and as we collected our trophy we were surrounded by a sea of photographers whose clicks and flashes made us feel like celebrities for those very few moments. As we made our way back, a crowd of people (family, friends, colleagues, professors and well wishers) offering their heart felt congratulations engulfed us. As we shook hands with many, we came across a certain someone whose face was beaming with pride; the person was none other than our very own Ajarn James Paul Fitzpatrick, whose hard work finally paid-off.

As we basked in the glory of our success, we realized that this victory was not just our victory; it was a victory of a team, which includes a lot more than just we were four students. We are merely the final visual piece of a huge jigsaw and therefore I would like to take this opportunity to thank a few people. To begin with let me 1st thank Assoc. Prof. Dr. Kulpatra Sirodom for always supporting and encouraging us in every way; Dr. Edward Rubesch and Ajarn Worapong Janyangyuen for their marketing and financial expertise respectively; the TUBC organization committee who organized this event near perfection and made our stay a very comfortable one. Well Done!!!; N'O plus for looking after us so well during the competition; Our families, friends and colleagues for always believing in us; The Run P's for taking us under their wings and guiding us; And lastly but definitely not the least our very own Ajarn James Paul Fitzpatrick for putting in a vast amount of your time in training and analyzing our strengths and weaknesses. Motivating and inspiring us, instilling in us the confidence and belief that we can achieve and aspire anything and everything we want with practice and hard work. We thank you, we thank all of you. Like I said earlier, this is not just the victory of us four students but it is yours, mine and our victory. It is the Victory of BBA; it is the victory of Thammasat University.





His Royal Highness Crown Prince Maha Vajiralongkorn presided over the Graduation Ceremony, which was held on Thursday 6th September 2007.

There were 87 BBA graduates; 28 graduates are Accounting major, 28 graduates are Finance major and 31 graduates are Marketing major.



Graduation Ceremony

It was such a joyful and happy moment for the graduates and their families and friends. Parents and teachers are so proud. Their delightful and beaming faces are unforgettable. We would like to take this opportunity to congratulate all graduates. Best wishes and good luck on your journey!

CHEERS.....

Surely, both the new student and parents could broaden their perspective and get the clearer picture of what we are doing and what we will do in the future in order to make every BBA students become the successful and valuable human resource in the business world.





“As a result of the graduation, we have compiled top students for each major. Here are their suggestions of **“How to be number one”**”



Number one?

Personally, I don't think there is such thing as being number one or being the best among people. More importantly, it is all about how well you know yourself and how you are positioning it. You need to know what you really want in life, what you are doing, and how you can make it better. It's unfortunate that there'll always be a trade-off in life, but we are all fortunate enough to realize it is manageable!!

So, what you can do is...

“Try your best for controllable factors in life and be patient for uncontrollable ones when you are facing a situation”

Being Number One? I don't think I am, but I am trying to give you my tips on how to make my study life in BBA easier. The tips are simple; they are things that everyone has learnt in BBA. All we need to do is to adopt them to our study habits.

1. Set budget for myself (Set Plans and Goals)

Before the start of any semester, I normally plan about time and schedule that should be allocated to each subject. This plan should be flexible, since it should be responsive to any changes. Also, don't make it too easy or too hard, make it achievable.

2. Allocate some allowances

Not all accounts receivable can be collected. Likewise, not all time should be allocated to studying. We have to RELAX. But we should manage this well, since companies that allocate 100% of accounts receivable to bad debt expenses are not likely to succeed in business world.

3. Use FIFO to manage assignments

Looking at due dates of assignments, the one that is due earliest should be taken out to complete first, so that we do not have to rush any assignments the night before it becomes due. However, if you believe that LIFO is more suitable, then feel free to use that, but make sure to finish everything in time.

4. Adopt consistency principle

Companies should be consistent in adopting accounting policy in each fiscal period. Likewise, we should be consistent in study habits. Do not keep everything until last minutes. Whenever you have time to do, please go for it, and you will definitely be happy at the end.

5. Sunk cost is irrelevant

We should exclude things that are already occurred in the past and cannot be changed from our decision. So if anyone has done any mistakes, just forget about it. New life can start every day. But keep in mind not to repeat the same mistakes again.

These tips are somewhat easy to say. But what is more important is whether you have actually implemented them or not. You don't even have to document your plan. As long as you have done them, it's fine. Remember that “Substance is always over Form.” 😊

How to be number one in marketing

If you have passion, you can excel in anything you do - That's probably my answer to how to be number one in marketing. Being exposed to various choices of major during the first year, you must find yourself who you are, what you like doing, and whether or not those fit with marketing. As marketing is “dynamic and evolving”, you're half way to success if you possess such “marketing personalities”. Aside from that, be reminded that learning marketing is not limited only from the classroom; so be sure to always look around and see what's going on in the marketplace for new breakthrough ideas that you can apply with your term projects or even class discussion. Cheers and Good luck to you all.

by Miss Pajaree Kasemsant, BBA#12 Marketing Major



A Trip to the Nature and Agriculture Education Center-WWF Thailand

by Miss Sopheak Ong, BBA#16

Water is indispensable for everyday-life. Unfortunately development and continued urbanization result in more pollution. To build environmental awareness, BBA students had the opportunity to participate in an unforgettable nature-learning program at the Nature and Agriculture Education Center (NAEC)-WWF Thailand located in Pathum Thani Province.

On June 21, starting from 9 a.m., we gathered in NAEC conference room and concentrated on the introduction to Chao Praya River and Chao Praya watershed presented by the officer of the



NAEC. Before, we were in doubt what it was about. However, it was cleared away after we realized that WWF is a non-profit organization, which has been actively involved in and devoted to nature conservation for more than four decades. The objectives are to educate the environmental knowledge such as the importance of the trees, significance of the clean water, wild life conservation, and to take up measures to protect the natural resources. Consequently, its missions have been associated from every walk of life.

What was surprised that, according to the research, three liters of water can be shared just only three drops to the world. It's fortunate that we have much more than three liters of water for use in our lives! More over, we don't actually know a factor, which has destroyed the water quality more than 60% is households, not the industrial plants. Anyway, if we cut down one tree, we lose the absorber of one tone of carbon dioxide.

After lunchtime, we together calculated our foot prints - the land and water use to see how many more earths will be needed tomorrow if we still use them such to day! Next, to further understand water development and use in Thailand, we had a trip to the Golden Jubilee Museum of agriculture. This activity brought us to value on the line and think about our feelings while seeing the pictures of many enormous dams, the sample of flood and drought regions, and the reforestation projects through out the country.

What made us more interested was the plantation activity, which is known as one of the most effective ways to conserve our environment. Many kinds of tree



were waiting for us to put them into the soil. Just taking one hour and a half, it seemed a short time, but we were very happy to see our devotion efforts to make the green view in this plain.



Finally, we expressed our reflections from what we had done and learnt on that day to the NAEC staffs. Yet, we never forget to appreciate and thank BBA and NAEC officers for their cooperation in preparing such a valuable environmental knowledge to us.



Graduation Orientation 2007: Preparation Towards the Future



As four years of study come to an end, the developed routine of coming to class and studying for exams may be difficult to break. Entering the workforce and venturing into the “real world” may seem foreign to many of the BBA#13’s, thus, a Graduation Orientation was organized by the BBA Program to help guide the soon to be Class of 2008 through the requirements and various aspects of the professional world.



The orientation, held at The Dusit Thani on Thursday July 19th, began by addressing one of the key aspects of the job application process: the resumé. BBA Alumni Mr. Piyasak Ukritnukun walked the seniors through the key success factors that make up a successful and attractive resumé. Next, the seniors had a chance to meet and research about various prospective jobs through a company exhibition held at the orientation.

The Graduation Orientation, for the BBA#13’s was considered to be extremely beneficial. We were able to get a glimpse of how the “real world” operates and what is required in order to enter and be a part of that world. We are all very thankful that this event was organized and would like to extend our gratitude to everyone who was involved in organizing the orientation especially the BBA Office, all the Ajarns, all the companies present, and every one of the alumni who graciously took the time to help guide us through the transition from being a student into becoming an adult.

Another important aspect of a successful professional career that could be easily overlooked is dining etiquette. Ajarn Prapoch Mayura gave an extremely interesting and lively overview of the appropriate manners at the dining table, which is a crucial aspect in the professional world as it is able to imply positive or negative opinions towards certain people. Ajarn Prapoch then continued to guide the seniors through appropriate manners and various do’s and don’ts during the interview process - a key factor affecting whether one is accepted for a certain position or not.

Arguably the most valuable part of the orientation came at the end where Ajarn James Fitzpatrick led a team of BBA Alumni in sharing their experiences and advice with the BBA#13’s. The alumni present ranged from BBA#3 to BBA#11. Since the BBA Program has existed for more than 10 years, the network of alumni has been built for over 10, thus the advice from the BBA alumni is considered to be an extremely valuable lesson for the future class of 2008.

BBA on Tour in Thailand

The BBA International Program joined in the Educational Fair, which was held by the Ministry of University Affairs. We visited the up-country students, counselors and parents at Suranaree University of Technology, Nakornrashesima during July 19-20, 2007 and Ubon Rajathanee University, Ubon Rajathanee during July 27-28, 2007.



Business Game Simulation

by Group "C"



"Beep Beep Beep Beep", the alarm clock rang continuously. It was 5.30 a.m. on Tuesday morning when we (the group) had to get up and got ready for the 1st business game simulation, which was hold at Cape Racha Hotel in Chonburi. 5.30 a.m. wasn't the most enjoyable time to get up, especially when you slept at 4 a.m. after a heavy night out. Anyway we somehow managed to get up, dragging others and ourselves out of bed. We got to the university at 6.30 a.m., get on the bus promptly and off we went.

The purpose for this trip was for us to learn how to manage a near real business scenario. This is relatively similar to the business game that we all have done at the orientation in freshmen year, if you could recall. But this time more factors were involved and obviously a lot more challenging.

We got to the hotel at roughly about 9 a.m., which is a lot earlier than schedule. After a little break, we then move ourselves into the meeting room where we all separated into a self organize groups. Each group consists of 7 people and each must have at least 1 person from each major. This was rather hard to do as very little people from accounting major came. After that was done we were brief with the instruction of how the simulation will be run and soon after its kick-off time.

The simulation was somewhat intense at the beginning. Every group put their 110% effort into the work. After a two round of the simulation, the students have revealed their great potential and shown how much each have learnt throughout the years in BBA. Every group somehow managed to put themselves into bankruptcy. Ajarn have no choice at this stage but to

help out. We (the group) ran out of energy fairly quickly. But we somehow manage to keep our company alive and remain on track until the end of the day. After 8 hours of hard work, the simulation concludes for the day at 10 p.m. At last, the time that we (the group) have all been waiting and wishing for finally arrived; bed time.

Morning came quickly and unwanted. We start off the day with refreshing and fulfilling breakfast. Soon later, at about 10 a.m., the final round of business simulation began. Once again every group and everyone put in every effort. An hour later, the simulation has reached the conclusion. Results were announced and the winners were rewarded with something they deserve. The meeting hall was filled with cheers and laughter.

We check out of the hotel at about 12 p.m. and get on the bus punctually, leaving nothing but happiness behind. This has surely been an extremely long and tiring 2 days for everyone, especially our group, but without doubt, very enjoyable.

The hospitality was outstanding. The hotel itself was clean, neat and welcome. The hotel's staffs were very friendly and the food was just simply gratifying and superb. And last but not least, we would like to thanks all the Ajarn and staffs who were involved with the business simulation. It has truly been a very knowledgeable and entertaining trip. Kob khun krub.



Exchange Program

BBA#14 Outgoing Exchange Students Farewell Party



by BBA#14 Outgoing Exchange Students



On Friday 6th 2007, just right after the investment mid-term-exam of many students, the Dinner Talk and Farewell Party for Undergraduate and Graduate outgoing exchange students was pleasantly held at Dusit Thani Hotel in order to prepare us for the new challenging experience and to guide us how to be a good representatives while exchanging at partner universities.



After registration, we were divided into tables according to our exchange countries or region. The dinner party began by the warm welcoming speech from Ajarn Lisa Sawatyanon, Assistant Dean of International Affairs. Right after that, we have another warm welcome from Assoc. Prof. Gasinee Witoonchart, the Dean of the Faculty of Commerce and Accountancy. Then an amazing full course dinner was gradually served. While we were having a wonderful dinner, Dr. Parinya Thaewanarumitkul, Vice Rector of Student Affairs, informally talked to us about the prestige and uniqueness of Thammasat University. He strongly emphasized that we all should be proud to represent Thammasat as it is the only university in the world, which

has continually taught their students to love people and treat everyone equally. Then Dr. Somboon Kulvisaechana, as a MC, began to questions the BBA and MIM previous year outgoing exchange students who have been exchanged to different countries about helpful information and experience which are certainly beneficial to us.

Undoubtedly, the evening was enjoyable and we are all tremendously honored to be good ambassadors bringing exchange students from renowned universities around the world to experience the beauty of our long lasting culture and the University that we are so proud of. Thanks to International Affairs and BBA staff that organized such a memorable event for us. Last but not least, Good luck to all exchange students, hope you guys have an unforgettable experience there.





Get together: Fall's Exchange Students going to Hua Hin

As part of the introduction phase in the BBA program at Thammasat, we recently embarked on an overnight trip to Hua Hin. Situated about three hours South of Bangkok near the mountainous region by Myanmar, Hua Hin is Thailand first bathing resort. It has remained a glamorous getaway spot since King Rama IV built his summer palace here in 1923, and has since attracted Thai and farang alike, to enjoy the sandy beaches and historical charm.

We were surprised to find that we had been checked-in to one of the finest hotels in the area, The Dusit Resort Hua Hin, complete with 5-star service and numerous pools by the beach. We spent the first few hours sun-seeking, lingering by the pool, then enjoying a seaside lunch with the programme coordinators, before the real programme of the trip entered into force: the teambuilding.

Admittedly, most of us did not know each other before starting at Thammasat, so getting to mingle like this was a much needed activity, and we started off the afternoon with activities for the whole group. Later on, we were split into three, large teams, and set out to compete against each other in a number of tasks. My own team consisted of a mix of Danes, Americans, Norwegians, a Chinese and last but not least Mama Pam (Narisa Klieothong) who as our program administrator was a marvellous addition to our group. Our challenges ranged from general team planning, to more strategising, as when we were tested on how fast we could fill a bucket with water on the one end of a lever, with the other bucket full, weighing down. While you may think this sound like an easy task, I urge you to think again! The empty bucket was too high for us to reach, we were only equipped with cups with holes in them to fill with water. After some pondering over the laws of physics, we had quickly discovered our own water transportation system, which involved us standing on each others backs and using bamboo sticks as water runways.

The afternoon proceeded with activities like these, and we both jumped through elastic cobwebs and attempted to fill leaky buckets with seawater, competing against the other teams in time, group efficiency and completion of the tasks. When the activities were completed by all the groups, we gathered for a snack on the hotel lawn, and the winning team was announced. Our team came in on the second place, and the first prize was awarded to a team consisting of Italians and Germans, who were awarded Dusit Resort T-shirts by Ajaran Lisa Sawatyanont; Assistant Dean for Foreign Affairs.

Needless to say these activities made us quite hungry, and we had dinner by the pool, where a Thai music band provided entertainment. After dinner, a majority of us caught a ride into Hua Hin town to discover what was beyond the resort. Some of us strolled down the night market, buying jewellery or small souvenirs, while others retreated to a pier restaurant to relax with a soda, and look out on the lights



from the fishing boats out at sea.

The following morning we set out to discover Thai culture. Firstly, we attended a cooking class, where a hotel chef demonstrated how to make Kanom-Bearng, which resembled a small pancake garnished with coconut and coriander. The art of batik painting was also tried, and we painted T-shirts with watercolours. Lastly, we tried a famous Thai handicraft - fruit and vegetable carving. We turned tomatoes and turnips into roses, and cucumbers into leaves.

Our last stop on the trip was a visit to the royal summer palace, Maruekhathaiyawan Palace. It was an immense pastel-coloured wooden structure overlooking the sea, with endless rooms and open hallways and original furniture on display.

On this trip, we have gotten to know each other very well, across classes and countries of origin. Not only did we mingle as students, but the presence of Supaporn, Mama Pam, Aom, Tom, Arjan Lisa Sawatyanont and Dr. Somboon Kulvisaechana made it a fantastic weekend. All the BBA students agreed on one thing: that we wish we could have stayed in Hua Hin for much longer!





Exchange expansion: Visiting Bocconi University, Italy

Live in Italy, learn business courses in English!! Located in the heart of Milan, Italy, Bocconi University (formally known as Università Commerciale Luigi Bocconi) has become our new exchange partner from this year onwards. The Bocconi University's School of Management is

recognized as one of the best business schools in Italy with impressive rankings: 6th in Europe and 23rd in the world by Financial Times 2007. To strengthen our relationships with partner universities, Dr. Somboon Kulvisaechana, Associate Director for International Affairs, made a visit to Bocconi University during July 26-27, 2007 which was warmly welcomed by the Bocconi's exchange coordinators M. Erika Zancan and Mr. Mario Tabarini (as in the photo). "Our exchange partnership with Bocconi has well kicked off by which this semester we have received three students, one of which enrolls in the BBA program. That means next year we will be able to send one or two BBA students to Bocconi for one semester. Not only is Milan known for the city of the 'hi-so' shopping arena and the AC Milan territory but also it is rich in history, culture, architecture and education which is much worth exploring," remarked Dr. Somboon. For more information, please visit www.unibocconi.it



by Dr. Somboon Kulvisaechana



Orientation for International Students

On August 21, the Faculty of Commerce and Accountancy, Thammasat University held the Orientation for International Students Fall 2006. The program started with a welcoming and greeting by Assoc.



Prof. Gasinee Witoonchart; Dean. After that by Ajarn Lisa Sawatyanont; Assistant Dean for Foreign Affairs informed undergraduate and graduate exchange students about Life on Campus. Furthermore, International Affairs staffs took the exchange students to Thammasat University Tha Prachan Campus Tour.



Important Dates

1st semester (August 20th - December 23rd, 2007)

Midterm Examination	October 8 - 19, 2007
<i>King Chulalongkorn's Day*</i>	<i>October 23, 2007</i>
Last Day of Withdraw with "W"	October 26, 2007
<i>H.M. The King's Birthday*</i>	<i>December 5, 2007</i>
Last day of Classes	December 9, 2007
<i>Constitution Day*</i>	<i>December 10, 2007</i>
Final Examination	December 11 - 23, 2007

Note: * Holiday

2nd semester (January 7th - May 18th, 2008)

Advanced Registration	November 26 - 30, 2007
Payment for Registration	November 26 - 30, 2007

Admission Schedule Academic Year 2008

Admission Schedule Activities	Period I	Period II
Application submission	December 1-13, 2007	April 1-10, 2008
Application fee due	December 1-14, 2007	April 1-11, 2008
Announcement of qualified candidates for interview	December 28, 2007	April 25, 2008
Interview date	January 13-14, 2008	May 3-4, 2008
Announcement of successful candidates for 2008 admission	February 1, 2008	May 9, 2008

BBA International Program

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