



## USC, University of Southern California

*"It was just like a dream... Time flew as fast as the F-16 in the air force, stories happened as many as Stars in Hollywood, and my experience as an exchange student at USC worth more than the Oscars."*

This seemed like I have just been overstated, but the one who has stepped in will realize that this is definitely true.

USC, University of Southern California, particularly Marshall Business School, is

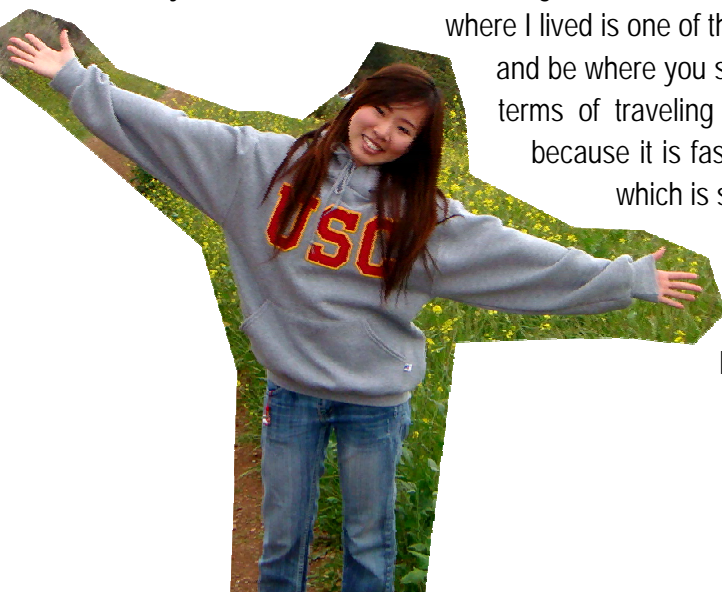


ranked as one of the United States' top business schools and is well-known among international universities. Students here are from around the world with no limitation of race. Professors are proficient with their knowledge and experience; they are very friendly, active and professional. My impression about teachers at USC is that they are well-prepared with samples and cases, as well as some valuable guest speakers from famous global companies. Students are also energetic, class-participated and, especially, very punctual which made me afraid of being late at first.

The first week of arrival is the toughest time of all, just like Alice in Wonderland – scary and lonely but excited and full of fun. It was at night in the beginning of January when I first arrived in Los Angeles; however, there was no need to be scared. But you need to be a little prepared for transportation, since traveling in LA can be very difficult if you are new and do not have a car. "Supershuttle" is recommended as an airport shuttle which is safe, reliable and worthy.



For the accommodation, I preferred the university's dormitory – check [housing.usc.edu](http://housing.usc.edu) for your information – which is cheaper, safer and easier to meet new friends. My apartment, Regal Trojan, is located about 3 blocks away from USC which is an average distance among all USC housings. Many people said that the location where I lived is one of the most dangerous, but if you behave well, not staying alone and be where you should be at night time, then there is no need to be worry. In terms of traveling from home to school, bicycle would be the best choice because it is fast and convenient; nevertheless, USC tram is also available which is safe and free!!



When staying in LA, food has never caused anyone a problem! You do not need to bring much stuff since you can buy it



there. There is also a kitchen in most of the USC apartment which I really enjoyed. Furthermore, one thing that you should not miss, "Pinkberry," my most favorite frozen yoghurt, is a must for dessert as well as "Cheesecake Factory." Unfortunately, a paragraph would not be enough to write about food in LA, therefore it is another worthwhile experience to discover and try many kinds of food around the world in one place.

Traveling in LA is not as difficult as it may seem. Buses are also available, although some people think that it is dangerous since those who take buses are big-fat-Mexican and working class people. Nevertheless, traveling with a few friends in a day time is fine. Practicing *metro.net* is also helpful. Purchasing a car can be useful if you like to travel to many places and if you have an international driving license; however, it is quite an expensive choice. Befriend with ones who have car is the most recommended alternative.



The most important thing to do in LA is to travel as many places as you can because this is one of the most visiting destinations in the United States. Apart from Hollywood, Beverly Hills, Disney Land and Universal Studio, you should visit beaches (This is California!!) and art museum, and you should attend some sport events, for example, Dodgers game and LA Lakers to complete your American experience. Moreover, USC students are renowned for their partying and clubbing, but ones must always know themselves and set limitation on their own.

Lastly, thank you BBA Thammasat who has given me such a valuable experience in my life.

So be prepared, get ready and Fight On!!



*By Maysirin (May) Siritantitam BBA#15*