

BBA

THAMMASAT UNIVERSITY

Newsletter

Vol. 9 No. 3 July - September 2006

Congratulations!!!



Dr. Sillapaporn Srijunpetch; BBA Committee, has recently received Assistant Professor position.

Hello...Sawasdee Ka.....

Welcome BBA#15 students. Our program attracted an overwhelming number of applicants...only 131 students.

Farewell and good luck to our graduates, BBA#11. We will not see you around the campus that often but please feel free to drop by and keep in touch. This is just the beginning of the real thing and we wish you all the best.

Here is the information on BBA#15 student profile. We thought you would really like to know...

Sex: Male = 50, Female = 81
School: Foreign = 17, International = 32,
Thai = 82
Nationality: Non-Thai Citizen = 2, Thai = 129

...Editors...

Welcome Visiting Professors for Summer Session

1. Robert W. McGee, Ph.D.

Education: Ph.D. Law, Manchester Metropolitan University, England, 2002
Ph.D. Philosophy, University of Bradford, England, 2000
Ph.D. Economics, Hungarian Academy of Sciences, Budapest, 1993.
Ph.D. Accounting, University of Warwick, Coventry, England, 1986
Position: Professor, Andreas School of Business, Barry University, Miami, USA
Course: AC 314 Cost Management



2. Roberto J. Santillan Salgado, Ph.D.

Education: Ph.D., The University of Texas at Austin/ Instituto Tecnológico y de Estudios Superiores de Monterrey, December 1993
Position: Full Professor of Finance at Escuela de Graduados en Administración y Dirección de Empresas-EGADE, ITESM and occupied the position of Director of the Master of Science in Finance Program
Course: FN 312 Investments

3. Leon Schjoedt, Ph.D.

Education: Doctor of Philosophy in Business Administration, University of Colorado at Boulder, USA, December 2002.
Position: Professor of College of Business at Illinois State University, USA
Course: HO 322 Small Business Management

1. Robert W. McGee, Ph.D.

2. Roberto J. Santillan Salgado, Ph.D.

3. Leon Schjoedt, Ph.D.

Welcoming Orientation

by Miss Punda Lawansiri, BBA#11

BBA International Program organized the Welcoming Orientation for BBA#15 on June 1st, 2006 at The United Nations Conference Centre, Conference Room 2. This year, BBA accepted 131 students, divided into 81 female and 50 male, the highest number of males ever witnessed in the history of BBA! The Orientation started off with welcoming statement from Assoc. Prof. Gasinee Witoonchart; Dean of Faculty of Commerce and Accountancy and Prof. Kesree Narongdej; President of the BBA International Program. After that, some important figures of BBA family gave us lots of useful advice about how to live life in Thammasat University and also provided some insightful knowledge about our program such as the academic information, the exchange program and the activities. Moreover, the new students obtained lots of new experience and perspective shared by Professor Dr. Robert T. Green and Ajarn James Paul Fitzpatrick as well as many alumni who went on exchange abroad and went to the International case competition. Awards for students receiving highest GPAs in each major were presented. The new students were also informed about the extra-curricular activities that are offered by the program ranging from social activities to case competitions. Several alumni were invited to talk about their experiences at BBA and their professional lives after



graduation. The event ended with an open session for parents and students to discuss with Ajarns and alumni.

We would like to thank all the parents and students for their cooperation and participation in the event. Once again, congratulations to all new students. Welcome to BBA and we hope the next 4 years will be a great experience for all of you!



Business Orientation

by Miss Punda Lawansiri, BBA#11



This year's business game for BBA#15 was held at the Learning Resort-Pattaya, College of Innovative Education, Thammasat University on June 2nd - 4th, 2006. The first day was packed with team building activities organized by Dr. James Edward Rubesch. The students were divided into groups of approximately nine students and each group had to participate in all of the six stations that were set up. All of the activities were extremely fun and at the same time, promoted



team building skills. After dinner the students were briefed about the business game simulation that they would experience on the second day by Assoc. Prof. Dr. Kulpatra Sirodom. The business game simulation replicates real business practices in which each team had to make business decisions within time constraints. BBA#15 was very enthusiastic and showed excellent teamwork. Awards were given at the end of the day for the winning team as well as the teams with greatest



improvement and teamwork. After a seafood feast at dinner, the conference room was turned into a karaoke lounge for those who wished to relax after a hard-working day.

Overall, the business game not only provided the students with the chance to bond with one another but also expose them to business operations and what they could expect in the four years at BBA. We hope you are already looking forward to your first semester!



Scholarships/Awards

On the Welcoming Orientation at United Nations, the BBA International Program offered academic excellence awards for the academic year of 2003-2004. They are

Name	Year	Major	GPA
1. Miss Bunyaporn Arunpairojana	4 th	Accounting	3.89
2. Miss Naruechone Athithanabune	4 th	Finance	3.77
3. Miss Pailin Veerakulanan	4 th	Marketing	3.78
4. Miss Sitthini Khorpaiboon	3 rd	Accounting	3.88
5. Miss Wasssa Rimchala	3 rd	Finance	3.89
6. Miss Pantharee Sukumpeeranont	3 rd	Marketing	3.54
7. Miss Thitiporn Sivapiromrat	2 nd	Accounting	3.86
8. Mr. Akepisith Suttikulpanich	2 nd	Finance	3.86
9. Miss Sirunya Buntornvorapun	2 nd	Marketing	3.68



Moreover, Mr. Sern Sampachanya & Mr. Varin Charnyapornpong, BBA#15, have attained the highest score in the SAT & SMART-I, respectively. The BBA International Program offered the First Prize Freshman Scholarship her for one academic year. Congratulations!!!



2 Field trips in 2 Weeks With HO317 *Ogilvy*

Have you ever seen a TV ad of Thai Life Insurance, the one with a dramatic scene of the severe car crash where a driver (a father) reminisces of what he has turned back on to his son? Something that we should have done but left it undone at times when life is predictably unpredictable, and death takes away the loved ones. It is to name a few of the advertisements that capture our attention and emotion through various media channels. This piece of sensational advertising would have not been possible without the top-notch creativity of the people working in a non-traditional work atmosphere like Ogilvy & Mather Advertising, a world-class advertising agency, located at the Office of the Central World. To help us understand more about the organizational behavior context, Dr. Somboon Kulvisaechana took the BBA students enrolling in the course of Organizational Behavior (HO317) to get a glimpse of 'feel & look' at Ogilvy and discuss extensively with Khun Thanya Choothesa, Associate Director of



by Somboon Kulvisaechana, Ph.D.

Human Resources, and Khun Jiravara Virayavardhana, Business Director, on April 21, 2006. The issues discussed centered around how the firm recruits, selects, and retains the Ogilvy employees in order to secure their maximum job satisfaction and engagement to the firm.

P&G

by Somboon Kulvisaechana, Ph.D.

With over 300 brands appearing in more than 140 countries generating a staggering profit of 50 billion US dollars a year under one roof of the multi-trillion-US-dollar-valued company, Procter & Gamble (P&G), is the number one fast moving consumer goods (FMCG) firm, according to Fortune Magazine. Just to name a few of the household brands, e.g., Head & Shoulders, Olay, SKII, Pampers, Gillette, and Pringles -found in every corner shop and superstores. However, these well-known brands seem to overshadow the corporate brand of P&G, yet recognized through the lens of business people as one of the most valuable firms in the world. Its secret to success does not purely rely on the context of marketing and continuous product innovation, but its people who touch our lives and improve every day life. To learn more about its secret, Dr. Somboon took the BBA students enrolling in his HO317 course for a field trip at P&G located on the 22nd Floor of



the Emporium Tower, on April 28, 2006. Mr. Ankush Raisinghani, Human Resources Director, kindly gave a talk on the employee retention strategy through modern HR roles, followed by a discussion with Khun Panida Udompholkul (BBA#1), Recruitment Manager, regarding the career/internship opportunities at P&G.

Singha Beer Trip

by Miss Nicole Dore: Exchange Student from University of Ottawa, Canada

After having spent four months in Thailand, there is no doubt that each and every exchange student at Thammasat University had not only seen advertisement of Thailand's very own Singha beer all over the country, but also enjoyed its great taste and cheap prices! As a class field trip, we decided to visit the brewery for which much of our expenses were being utilized!

Upon our arrival, not only did we learn that Boon Rawd Brewery Company Limited is Thailand's first and largest brewery (since 1933), but it also markets other product lines such as "Leo" and "Thai Beer" (we thought



it was its rivals). After watching a short video on the founding of the company and a brief overview of the brewery process, we were able to see and smell the barley used, which is imported from European countries. They want to produce great tasting beer, therefore they use the finest ingredients available!

We got to take a tour through the factory-in deadly heat (no a/c)-where we witnessed the brewing, fermentation, and packaging process. It is quite amazing to see such a large amount of beer being produced with hardly any obvious human power! My favorite part was when the bottles were all boxed and stacked in large quantities!

By ten in the morning, we were offered the opportunity to pour ourselves some beer and eat some potato chips. What better way to start the day! At the same time, we observed the wall of fame of the beautiful contestants of the 2005 Miss Universe pageant, who visited the factory that same year.

Singha has been a big part of our lives here in Thailand, and it is great to know that the brewery has grown to be such a successful business in the country. Hopefully I will be able to drink a Singha beer once again in my own country one day, beautiful Canada! We are hoping all the best to the company and its future plans of development and expansion! And we also thank Boon Rawd Brewery Company Limited for producing such great tasting beer!

Activities

Academic Orientation

The BBA International Program held its *Academic Orientation* on March 29, 2006 at room F-337, Faculty of Commerce and Accountancy.

This program was aimed to guide the 1st year students in choosing their majors and minors and shared experience by Faculty members and alumni. As a result, our BBA students have better understanding of their career path and what are to be expected of them in the next four years.

After registration, Ajarn Lisa Sawatyanont, Dr. James Edward Rubesch and Dr. Tanapat Chaisantikulwat informed students to carefully select each major: accounting, finance and marketing major, respectively. Moreover, students had a meeting with their advisors.



Coffee Beans Celebration



by Mr. Tarin Thaniyavarn, BBA#11

"Finally", the moment and event where we all celebrated the success of Thammasat University Case competition teams with virtually each and everyone who has kindly been supportive to our team: Parent, Office personnel, Professor, Advisor, Alumni or should I just say "Our one lovely Family". This memorable event was arranged at Coffee Beans, Lang Suan Branch with the entire 3rd floor ruled by BBA.

Countless speeches and smiles were introduced to everyone, including the most touching ones from our beloved advisors, Ajarn James Paul Fitzpatrick and Prof. Dr. Robert T. Green. Interestingly, I also recognized the fact that we (team members) were horrible at our individual presentation and personally, I strongly believe that it was mainly because we were overwhelmed by happiness and joy. Besides, there were so many beautiful girls and alumni that day which probably explained why most of us failed to maintain our "Top-form Presentation".

On behalf of the Thammasat Case competition team member and as the leader, the oldest member of the team, it has been a privilege and honor to represent Thammasat University. We are going to miss our "24 hours" deadline case submission life and countless practices during weekends. For my final words as a senior, I would like to thank all of the key supporters especially Ajarn James Paul Fitzpatrick, Prof. Dr. Robert T. Green and Assoc. Prof. Dr. Kulpatra Sirodom for their continual support both strategically and financially. We are proud to be guided by the best "Professors and Parents". Thank you and take care





ASES–Asia-Pacific Student Entrepreneurship Society

ASES is a Global Student Organization which currently has chapters at universities in China (Shanghai and Zhejiang), Hong Kong, India, Japan, Philippines, Singapore, South Korea, Taiwan, the United States (Stanford University and University of California Berkeley), Canada, and soon in Thailand at Thammasat University.

Founded at Stanford University in 1998, ASES originally began as a global student conference on entrepreneurship. Since its conception, it has expanded to a student organization that facilitates mentoring, conferences, networking, and education based around entrepreneurship specifically in the Asia-Pacific region.

It is truly a valuable opportunity for us-Miss Thanitta Chaikhanarakkul, Miss Punthip Anunta-unnop, and I (Mr. Apichet Kiatworakun)-being able to participate in this prestigious Global Student Organization, especially the Summit during April 8th to 15th 2006 organized at Stanford University, CA. The ASES Summits, including this one, bring together entrepreneurial students from all across the world. Through company visits, workshops, and guest lecturers, ASES delegates will explore different perspectives from various industries about what is needed to be successful. We also have a chance to meet with a lot of famous people including some of the most influential business people in the world. Firms that we visited are those of the most prestigious and successful corporations including Apple, Innodesign and etc. The Summit, moreover, featured its unique E-Pitch Competition to promote cross-cultural partnerships. We all were separated and grouped with friends from different countries! This is truly fun! You won't really know how complicated a thing is when you have to

deal with a super-nerd HK guy, an energetic Korean girl and YEAH a supersonic-speed Indian speaker! Though we all have so much fun being together and believe that this was a wonderful experience for us three. In summation, unlike other conferences and large organizations, ASES builds a unique global community by creating lasting friendships that are formed by the intense experience at the Summit.

Finally, we would like to thank Ajarn Edward for selecting us to represent the BBA Thammasat and the soon-to-be ASES Thammasat (Thailand), and P'Pam for dealing with us, the plane tickets, and all expenses. We really have given you a hard time doing all these things. Lastly, thank you so much to the BBA program, especially Assoc. Prof. Dr. Kulpatra Sirodom for giving us this great opportunity to go to Stanford University and represent Thammasat University. And for the BBA crews, we are now recruiting new members for the ASES Thammasat and if you are the one who are interested in entrepreneurship, the opportunity to attend the Summit at Stanford University, CA and the Asian Summit organized by the ASES members annually, don't hesitate to contact P'Thanitta, P'Punthip or me for any further information. We are now looking for dedicated people to set this wonderful thing up at our university!!!

P'Thanita: thanita_c@hotmail.com, P'Punthip: la_hla@hotmail.com, P'Apichet: apichet_k@yahoo.com



Children International Summer Village (CISV)



Just before entering the month of May, we took off one week from our university studies to attend the CISV regional meeting in the Philippines. People properly were wondering what CISV is and is the meeting really important to take off a week? Let's us take this chance to tell you more about what's CISV and its activities.

CISV stands for Children International Summer Village, an independent, non-political volunteer organization promoting peace education and cross-cultural friendship. It was founded by Doris Allan from her vision that peace is possible if individuals and groups can learn to live together in friendship.

The key of making this vision a reality is to start working with children and youth. 62 CISV countries each year form a youth camp that allow children from different countries to live together as a community and share together their uniqueness. The community encourages

the participants to respect cultural differences and develop self-awareness which would empower them to incorporate these values into their lives in becoming global citizens. And we were very lucky to be part of this beautiful organization. As a wise CISV youth, we represent Thailand in a junior regional meeting or what we called Junior Asia Pacific Regional Conference (JASPARC). The JASPARC was held in the city of Tagaytay from 19th-25th April. There were 99 participants from 16 countries, Australia, China, Colombia, Denmark, Egypt, Germany, India, Indonesia, Japan, Korea, New Zealand, Portugal, Sweden, Thailand, Vietnam and of course, the Philippines. On the first day, we learned more about other people in different countries and how different they are from our country. We had a team building workshop. On the next day, we

had parallel training sessions, thus we were divided into separate groups to get all the knowledge on every topic. Some of us acted as facilitators in the workshop, so we could bring back the workshop to CISV Thailand. On the next day, we worked on the international educational theme which is "EXCLUSION". Besides, there was a guest speaker on conflict resolution as well as peace activity. We were reminded to spread peace to the world and how to deal with conflict. On the last day, we had an assignment or what we call in CISV "TASKETEER". Each of us had to work on specific topics during the year to improve our region. Also we had a discussion about the problem and solution in each country; every country had a good suggestion to bring back home to improve their organization. At the last activity, we had cultural presentation. For Thailand, we did "BAI SRI" ceremony for every participant. We believed it is the start of our journey; to bring all the good memories back home and share it with others. Moreover, we believe every participant in the JASPARC had a good memorable experience together and promise to bring peace back home as well as spread peace to the world as much as we can.



by Miss Richa Tantisirivat, BBA#13 & Miss Passamon Rattanawawatee, BBA#14

The Scotiabank International Case Competition (SICC), Canada

by Miss Prin Thanapisitikul, BBA#12

If we had to sum up this experience in one word, the first one that came to mind was "grueling"-this trip has been grueling from beginning to end. Starting off with our travels... Scheduled: 3 hour flight to Hong-Kong, 2 hour wait, then a 15 hour flight to Toronto, 2 hour wait, then another 1 hour flight to London, our destination. Sounds bad enough? What happened: 3 hour flight to Hong-Kong, 2 hour wait, 17 hour flight to Toronto (we were unable to land due to the weather conditions, and had to fly to a nearby airport to refuel before coming back to Toronto again), and then 9 hour wait in the Toronto-Pearson airport (since we got into Toronto around midnight, 2-3 hours late) until the next schedulable flight to London, which was the next morning. All 7 of us, including Ajarn James Paul Fitzpatrick, slept in the airport that night. Our journey took, in all, 36 hours-



the longest we've ever been had so far. All four of us were exhausted, and had the worst jetlag ever. To make matters worst, Miss Punda Lawansiri and I (Miss Prin Thanapisitikul) got sick.

Once we got to London, Ontario, we realized how lucky we were that we planned to get in 2 days early. If we didn't have the time to recover from the exhaustion and jetlag-despite our delays-and get accustomed to the (freezing) weather, we wouldn't be able to function at all, let alone try to work!

It was clear from the beginning that the Richard Ivey Business School, The Scotiabank International Case Competition (SICC) held their motto of "work hard, play hard" very close to their heart. It was the only competition so far that we had to work on the case in the allotted time over the period of two days and had to participate in the numerous spirit and social activities in between that time. Not only that, The SICC competition is also the only competition in the world that only gives 16 hours to work on the case instead of the normal 24 or 32 hours. It was there that we understood how difficult it is to actually work hard and play hard. Both demanded a lot of energy, and to do both took a lot of skill and stamina! The Ivey students who organized the competition were all very active and helpful to make sure we had the best experience possible. There were a total of 11 teams from 11 countries that participated in the competition. The students from other teams were all very bright individuals and extremely friendly and outgoing. Everyone was very

serious about the case work in front of them, but all managed to have fun. Not only did we benefit from the experience of working in a team and analyzing a case, but we met very interesting people and made good friends.

The 11 teams were divided into 3 divisions with 4 schools in 2 divisions and 3 schools in 1 division. Our division were composed of Thammasat University, Nanyang Business School, Ross Management School-University of Michigan at Ann Arbor, and University of Navara, Pamplona (Spain). We were a little discouraged when we found out who were in our division because everyone agreed that they are among the best schools that participated in SICC this year. Regardless, we held our heads high and were determined to do our best. We were given approximately 8 hours to work on the case on the first day and another 8 to work on the second day. The case was about an international paint manufacturing company based in India called Asian Paints Limited. It was a challenge working under pressure with so little time and at the same time, participated in the social activities between the working allotments. We worked hard and finally were able to get the case done.

In the end, when we least expected it, our Thammasat team made it to the final three schools. It was an amazing feeling to know that we can do it too, together, with the leadership of Miss Punda Lawansiri, the endless hours put into training with Ajarn James Paul Fitzpatrick paid off. The entire experience had been invaluable to us. We would like to thank all the BBA officers, especially P'Pam for organizing this amazing trip for us. We would also like to thank Assoc. Prof. Dr. Kulpatra Sirodom for your continuous support in the program and specifically the case competition team. Last but not least, a special thanks to Ajarn James Paul Fitzpatrick for your truly spectacular encouragement and devotion. We wouldn't have been able to do it without you!



McGill Management International Case Competition (MMICC) 2006

Despite the busy schedules and the bombarding exams coming up during March, it was undoubtedly, the month that our team was looking forward to. This was the month we, Mr. Tarin Thaniyavarn (Tin-our team leader), Miss Manita Poovatanasedj (Aor), Mr. Chananun Panchasarp (Champ), and Miss Sirunya Buntornvorapun (Gift), were waiting for-the month that we will be flying half way across the world, to participate in the MMICC 2006 at Montreal, Canada. Upon arriving at Canada, we were joined by the Ivey team at Toronto. There, we visited the renowned Niagara Falls and Toronto's noted CN Tower, giving ourselves a brief vacation, prior to joining MMICC's five days of intense fun and strenuous work.



March 21st marked the first day that the event officially began. After arriving at Montreal and experiencing the extremely cold weather (a good way below 0 degrees Celsius), we had a chance to meet team members from other leading universities around the world. This year's competition was composed of 12 teams, including Copenhagen Business School, McGill University, Guanghua School of Management (Beijing), Singapore Management University, University of Auckland, University of California Berkeley, University of Western Ontario (Richard Ivey School of Business), and last but not least, Thammasat University (BBA).

During the first few days before the case distribution, all participating teams enjoyed a variety of activities. On the first night, we went to a karaoke bar; each team had to get up on stage and sing a song. The song our team selected is of course, the all-time favorite "I Will Survive". The next day, we experienced an activity that allowed us to, for a brief moment, forget Montreal's severely cold weather: snow tubing. We went up to Mount Saint Sauveur, got on a doughnut-shaped tire, went up on a hill, and slid down the slope. It was incredible; we had great laughs of various incidents,

including P'Aor being pushed over by the snow raft and squashed into the snow. Later in the evening, we went on to have a splendid dinner on the tallest building in Montreal, Altitude 737. There, we had our team photo with Ajarn James Paul Fitzpatrick, performed our little team cheer, with our team name being "High Times", (signifying the magnificent time we were having at Montreal). Next morning, we had an early meeting about the "rules of the game". We were told not to worry about any last-minute preparation for the case, since there was nothing we could do anyway; the case was going to be an unpredictable one, one that was different from any other cases we have ever worked on. Later that morning, we enjoyed "The Rat Race", an urban experience that showed us Montreal's massive underground system and its charming historic landmarks.

The following day at 11:30 was when the serious work began. From this point on, we had exactly 24 hours to read, analyze, and prepare our presentation on the case. Sure enough, the case turned out to be an exceptionally unique one. It was about an NGO called Rainforest Action Network-very unexpected indeed. We went through the night, without sleep, yet, with the friendly help from our Redbulls and ginseng to keep us awake. Next morning arrived and we were all nervous, yet confident in the work we have done. After a big team hug, we were all set to make the best out of our presentation; and that's what we did. At the closing ceremony, the awards to the first, second and third place winners were announced. Coming up in third place was Guanghua School of Management (Beijing) and University of Auckland secured the first runner-up position. Once the speaker announced that "High Times" from Thammasat University have achieved first place, we were all thrilled and jumped up with great joy. We had a group hug with our beloved advisor, Ajarn James Paul Fitzpatrick; this moment, was perhaps, the most memorable one of the trip.

After the case competition ended, we went on to visit the city of Vancouver. There we had our first ride in a limousine, went snowboarding, visited the famed Suspension Bridge as well as the beautiful campus of University of British Columbia.

At this point, we would like to take the opportunity to express our gratitude to Ajarn James Paul Fitzpatrick and Prof. Dr. Robert T. Green for their guidance and training, all of which have led us to such a great success. We would also like to thank Assoc. Prof. Dr. Kulpatra Sirodom for her support, as well as P'Pam-without her, this event wouldn't have been possible. All in all, this trip was undoubtedly a wonderful one, a once-in-a-lifetime experience that we would truly cherish in our hearts for years to come.

Exchange Program

Outgoing Exchange Students

It's BBA#13's turn for applying to be exchange students. Each selected student will study at partner universities for one semester or one year by paying TU tuition fees and the credits earned are transferable back to TU for graduation. The BBA International Program strongly encourages our students to expose to the international environment. Not only benefit from studying in different environments, but they will also learn to adjust to new cultures & lifestyles and to meet their new friends.

This year, there were only 45 BBA students who applied to the exchange program. However, 40 BBA students will happily participate at our partner universities for at least one semester period.

Incoming Exchange Students

For the first semester 2006, we will welcome 16 exchange students. There are 13 exchange students from Faculty of Commerce and Accountancy's network universities, 1 exchange student from Thammasat University's network university and 2 exchange students from ISEP Program.

❖ Faculty of Commerce and Accountancy's exchange students

Copenhagen Business School, Denmark

1. Miss Anne Have Meyland
2. Mr. Jonas Emil Hoffenberg
3. Mr. Christian Ulrik Jordt

European Business School, Germany

1. Mr. Florian Mathies Nikolas Jahns
2. Mr. Philipp Leonard Claussen

McGill University, Canada

1. Mr. Charles Girard

Nottingham Trent University, England

1. Miss Arti Maisuria
2. Miss Rupal Chandrakant Radia
3. Miss Sakina Kara

Universite Paris Dauphine, France

1. Miss Pauline Marie Slina Sterdyniak

University of St. Gallen, Switzerland

1. Mr. Matthias Florian Konig

Wirtschaftsuniversitat Wien, Austria

1. Miss Ursula Schmitzberger
2. Miss Marlene Pichler

❖ Thammasat University's exchange students

Yonsei University, Korea

1. Miss Mi Ri Kim

❖ ISEP students

Instituto Tecnologico Y de Estudios Superiores de Monterrey (ITESM), Mexico

1. Mr. Salvador Fernandez Celio

Nebraska Wesleyan University, USA

1. Mr. Tyler Joshua Garnett



Farewell Party

The business school's tradition of treating the exchange students to fun and interesting events did not end with Farewell Party. The BBAs, MBAs, staff & faculty gathered one last time for a wonderful evening on the 43rd floor of the Baiyoke Hotel. We had good food, fun activities, and most importantly, great company.

The faculty and staff gave their goodbye statements and Rob & Krister represented for the BBAs & MBAs by summing up our experience here and thanking the staff. The slideshow the staff had prepared with pictures from throughout the semester was a nice way to reminisce on all the good times we have shared. The quiz game in which eight of us participated by answering various questions about Thammasat and Thailand proved to be a competitive event. Unfortunately, Debo cheated and I was knocked out in the first round. In the end, Khun Nate proved victorious in the final round against Debo and won himself a sweet pair of Thai boxing shorts. And finally, what night would be complete without a little karaokeing?? I definitely did not partake in this (it's going to take all of the Singhas in the beer factory we visited to get me up there)...but thank you to everyone who serenaded us with your, uh, beautiful voices. I know my semester would not have been complete without hearing "Zombie" and "Crazy Love" one more time. After the staff had left and we were karaoke-ed out, we couldn't let the fun stop and decided to move the party elsewhere.



I can't speak for everyone else, but I know that for me it was a bittersweet evening. A lot of fun was had, but I also knew we were nearing the end of our stay here and that soon we would have to say goodbye. It wasn't that long ago when we were just getting to know each other and sharing our first Thailand experiences in Hua Hin. Now, as I write this, all we have left is final exams, and soon we will go our separate ways. We've had our ups and downs, but will return to our various corners of the world with some amazing memories and great friends. I have truly had the time of my life, and I look forward to sharing some more good times in the future with my new friends from around the world!

NAFSA 2006 Annual Conference & Expo

NAFSA is an association of individuals worldwide advancing international education and exchange. NAFSA serves its members, their institutions and organizations, and others engaged in international education and exchange and global workforce development. NAFSA sets and upholds standards of good practice; provides training, professional development, and networking opportunities; and advocates for international education. It's not often that NAFSA conferences are held outside the United States. NAFSA 58th Annual Conference was held in Montreal, Quebec, Canada during May 21-26, 2006. The BBA International Program nominated three representatives to join the conference. They are Asst. Prof. Dr. Kangwan Yodwisitsak; Associate Director-Administration Affairs, Miss Sopa Ngamchalernsak; BBA Manager and Miss Wanida Prasertchitsun; BBA Administrator.

TUBC 2006

Once again, this year TUBC will be held on **August 16th-19th**. The event will take place at Amari Watergate Hotel. Any sponsorship from alumni or organization is welcome. TUBC2006 committee would be grateful for your support. Interested alumni please contact BBA office.

Important Dates

The 1st semester (August 7th - December 17th, 2006)

Advanced Registration	July 3 rd - 7 th , 2006
Payment for Registration	July 3 rd - 7 th , 2006
First Semester Begins	August 7 th , 2006
Period of Withdraw W/O Record	August 7 th - 18 th , 2006
<i>H.M. The Queen's Birthday*</i>	<i>August 12th, 2006</i>
<i>Substitution for H.M. The Queen's Birthday</i>	<i>August 14th, 2006</i>
Last day of Refund Fee Request	August 25 th , 2006
Mid-Term Examination	September 25 th - October 1 st , 2006

Note: * Holiday

BBA International Program

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ชำระค่าฝากส่งเป็นรายเดือน
ใบอนุญาตที่ 55/2529
ปทส.หน้าพระลาน



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