

**STUDY PLAN**  
**MAJOR : MARKETING**  
**MINOR : FINANCE**

Name \_\_\_\_\_

ID. NO \_\_\_\_\_

			Semester											Semester										
Course	Credits	Prerequisite									Grade	Course	Credits	Prerequisite									Grade	
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2		
<b>1. General Basic Courses (30 Credits)</b>											<b>3. Major Area Courses (Not receive a grade lower than "C")</b>													
											<b>3.1 Compulsory Courses (24 Credits)</b>													
EL 171	3											MK 311	3	MK 201										
EL 172	3	EL 171										MK 312	3	MK 311										
TU 110	3											MK 313	3	MK 311, IM 202										
TU 120	3											MK 411	3	MK 313										
TU 130	3											MK 412	3	MK 313										
TU 152	3											MK 413	3	MK 312, the MK student										
TH 161	3											MK 414	3	4th year student majoring in MK										
EG 221	3	EL 172										AC 202	3	AC 201										
EG 241	3	EL 172										<b>3.2 Elective Courses (18 Credits)</b>												
TU 124	3																							
<b>2. Business Core Courses (45 Credits)</b>																								
BA 201	3	2nd Year																						
BA 202	3	2nd Year																						
BA 401	3	4th Year																						
AC 201	3																							
FN 201	3	AC 201																						
MK 201	3											<b>4. Minor in Finance (18 Credits) OR Open Elective Courses (18 Credits)</b>												
HO 201	3											FN 211*	3	2nd Year										
IM 201	3											FN 311*	3	FN 201										
IM 202	3											FN 312*	3	FN 201										
IM 203	3	2nd Year										FN	3											
IS 201	3											FN	3											
EC 213	3											FN	3											
EC 214	3																							
EL 221	3	EL 172																						
EL 321	3	EL 221																						

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area : \* = Compulsory Courses (9 Credits) + select 3 Finance Courses (9 Credits)

Open Elective Courses : Select 6 courses offered in TU including foreign language courses listed in general basic courses.

**\*\*Remarks** : Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.