

STUDY PLAN
SINGLE MAJOR : MARKETING
MINOR : ACCOUNTING

Name _____

ID. NO _____

Course	Credits	Prerequisite	Semester								Grade	Course	Credits	Prerequisite	Semester								Grade
			20	09	20	10	20	11	20	12					20	09	20	10	20	11	20	12	
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)										3. Major Area Courses (Not receive a grade lower than "C")													
3.1 Compulsory Courses (24 Credits)																							
EL 171	3										MK 311	3	MK 201										
EL 172	3	EL 171									MK 312	3	MK 311										
TU 110	3										MK 313	3											
TU 120	3										MK 314	3	MK 311, BA 204										
TU 130	3										MK 315	3	MK 311										
TU 152	3										MK 411	3	MK 311, BA 204										
TH 161	3										MK 412	3	MK Majored student, MK 312										
EG 221	3	EL 172									MK 413	3	Marketing-majored senior										
EG 241	3	EL 172									3.2 Elective Courses (15 Credits)												
											AC 311	3	AC 201										
											AC 312	3	AC 201										
2. Business Core Courses (48 Credits)										AC 321													
BA 201	3	2nd year									AC 321	3	AC 311, AC 312										
BA 202	3	2nd year									MK	3											
BA 203	3										MK	3											
BA 204	3										4. Free Elective Courses (6 Credits)												
BA 401	3	4th year										3											
AC 201	3											3											
										5. Minor in Accounting (18 Credits)													
AC 202	3	AC 201									AC 311*	3	AC 201										
FN 201	3	AC 201									AC 312*	3	AC 201										
MK 201	3										AC 313*	3	AC 201										
HO 201	3										AC 314*	3	AC 313										
OM 201	3										AC 413*	3	AC 201, IS 201										
IS 201	3										AC 321	3	AC 311, AC 312										
EC 213	3																						
EC 214	3																						
EL 221	3	EL 172																					
EL 321	3	EL 221																					

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (15 Credits) + select 1 Accounting Courses (3 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

***Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.**

BBA International Program is not responsible for any mistakes as a result of the study plan.