

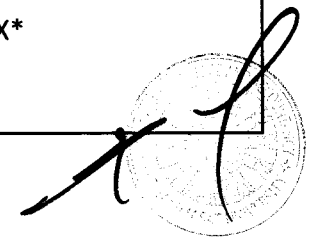
Course Equivalency - Curriculum 2552

University of Utah (USA)

Code	Exchange University	Code	TU 2552 New
1200	Management of Personal Finance	FN 221	Personal Finance
4240	Risk and Insurance	FN 241	Risk Management and Insurance
4040	Intermediate Corporate Finance	FN 311	Financial Management
5370	Investment Analysis Techniques	FN 312	Investments
4550	International Finance	FN 313	International Financial Management
4330	Credit Institutions	FN 323	Credit Management
5400	Financial Bank Analysis	FN 331	Financial Institutions Management
4210	Cases in Financial Management <u>or</u>	FN 413	Strategic Financial Management
4380	Financial Modeling		
6240	Risk Management and Derivatives	FN 415	Financial Risk Analysis and Management
5600	Investment Banking	FN 428	Investment Banking
4050	Intermediate Investments	FN 452	Financial Derivatives
MGT 5510	Human Resource Management	HO 310	Human Resource Management
MGT 3680-004	Human Behavior in Organizations	HO 311	Organizational Behavior
MGT 3700	Fundamentals of Entrepreneurship	HO 321	New Venture Creation and Entrepreneurship
MKTG 4300-001	Internet Marketing	IS 361	Electronic Business
MKTG 3010	Principles of Marketing	MK 201	Principles of Marketing
MKTG 4770	Consumer Behavior	MK 311	Consumer Behavior
MKTG 3450	Marketing Research <u>or</u>	MK 314	Quantitative Research in Marketing
MKTG 4450	Marketing Research		
MKTG 4460	Qualitative Research Methods	MK 315	Qualitative Research in Marketing
MKTG 4820	Channel Management	MK 341	Marketing Channel Management
MKTG 4600	Retail Management	MK 342	Retail Management
MKTG 4840	International Marketing	MK 361	International Marketing

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Code	Exchange University	Code	TU 2552 New
MKTG 4550	Marketing in the Health-Care-Industry	MK 435	Health-Care Marketing Strategy
MKTG 4500	Intro to Advertising <u>or</u>	MK X9X*	Special Topics in Marketing X*
MKTG 4510	Advertising Management <u>or</u>		
MKTG 4720	Personal Selling <u>or</u>		
MKTG 4850	Special Topics in Marketing		



* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4