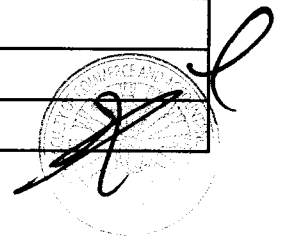


**Course Equivalency - Curriculum 2552**

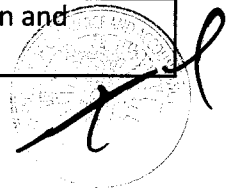
**California State University, Long Beach, USA**

| <b>Code</b> | <b>Exchange University</b>                 | <b>Code</b> | <b>TU 2552 New</b>                  |
|-------------|--|-------------|-------------------------------------|
| ACCT 310    | Managerial Accounting                      | AC 202      | Management Accounting               |
| ACCT 320    | Cost Accounting                            | AC 313      | Cost Accounting                     |
| ACCT 470    | Auditing                                   | AC 316      | Auditing                            |
| ACCT 400    | Advanced Accounting                        | AC 411      | Advanced Accounting 1               |
| ACCT 480    | Accounting Systems and Data Processing     | AC 413      | Accounting Information Systems      |
| ACCT 465    | International Accounting                   | AC 422      | International Accounting            |
| IS 301      | Business Communications                    | EL 221      | Communicative Business English 1    |
| 300         | Business Finance                           | FN 201      | Business Finance                    |
| 360         | Capital Markets                            | FN 211      | Financial Markets                   |
| 310         | Personal Finance                           | FN 221      | Personal Finance                    |
| 400         | Financial Management                       | FN 311      | Financial Management                |
| 350         | Investment Principles                      | FN 312      | Investments                         |
| 490         | International Finance                      | FN 313      | International Financial Management  |
| 450         | Security Analysis                          | FN 451      | Equity Analysis                     |
| 480         | Derivatives and Future Markets             | FN 452      | Financial Derivatives               |
| 490         | Consumer Behavior                          | MK 311      | Consumer Behavior                   |
| 470         | Marketing Research                         | MK 314      | Quantitative Research in Marketing  |
| 430         | Promotion Strategies                       | MK 331      | Integrated Marketing Communications |
| 310         | Retail Concepts and Policies               | MK 342      | Retail Management                   |
| 465         | Business to Business Marketing             | MK 351      | Business - to - Business Marketing  |
| 410         | Services Marketing                         | MK 352      | Services Marketing                  |
| 480         | International Marketing                    | MK 361      | International Marketing             |
| 330         | Mass Marketing Communications: Advertising | MK X9X*     | Special Topics in Marketing X*      |



California State University, Long Beach, USA

| Code | Exchange University          | Code   | TU 2552 New                                     |
|------|------------------------------|--------|---|
| 340  | Real Estate Principles       | RB 211 | Introduction to Real Estate Business            |
| 425  | Legal Aspects of Real Estate | RB 312 | Real Estate Development Regulation and Taxation |



\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4