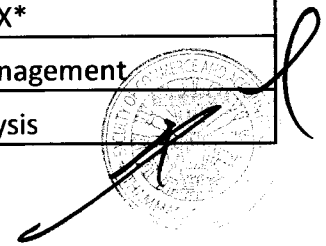


Course Equivalency - Curriculum 2552

University of Mannheim, Germany

Code	Exchange University	Code	Thammasat University
ACC 350	International Accounting	AC 422	International Accounting
FIN 361	Consumer Finance	FN 221	Personal Finance
OPM 601	Supply Chain Management	IT 442	Supply Chain Management
MKT 351	Marketing Management Decision	MK 312	Marketing Management
MKT 532	Communication Management	MK 331	Integrated Marketing Communications
MKT 611	Sales Management and Customer Relationship Management	MK 343	Sales Management
MKT 641	Services Marketing	MK 352	Services Marketing
MKT 401	Marketing II: Strategic Marketing and Marketing in Specific Industry Contexts	MK 412	Marketing Strategy and Policy
MKT 621	Global Marketing	MK 423	Global Marketing Strategy
MKT 350	Current Issues in Consumer Behavior Research	MK X9X*	Special Topics in Marketing X*
OPM 350	Production and Operations Management	OM 201	Principles of Operations Management
CC 501	Decision Analysis	OM 351	Management Decision Analysis

* MK 391 Special Topics in Marketing 1 or
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
 MK 491 Special Topics in Marketing 4



APPROVED
 By BBA at 2:13 pm, Aug 21, 2013

University of Mannheim (Germany)

Code	Exchange University	Code	TU 2552 New
FIN 401	Corporate Finance & Risk Management	FN 311	Financial Management
	Corporate Strategy	FN 413	Strategic Financial Management
ACC 532	Security Valuation and Financial Statement Analysis	FN 421	Financial Statement and Reporting Analysis
FIN 352	Microstructure of Financial Markets	FN 491	Seminar in Finance
MAN 352	Human Resource Management	HO 310	Human Resource Management

