

Course Description – Curriculum 2013

Subject: OM435 Small Business Consulting

Credits: 3

Prerequisite: 4th-year student status

Description: The characteristics and the development of SMEs in Thailand, analyses different types of SMEs status with the aim of encouraging students to understand the environment, competitive advantages, problems, and obstacles that occurred, the analysis and practice of case studies in Thailand, the ability to analyze and give an advice to small businesses in the country