

# Course Description – Curriculum 2013

**Subject:** IT461 Shipping Business Management

**Credits:** 3

**Prerequisite:** IT211 and 4th-year student status

**Description:** Management concepts and operation practiced in the ship liner company such as the route planning (traffic study and scheduling), ship planning (new and second-hand tonnage), ship management (crew, technical, insurance), container management (planning, control and operation) and the corporate marketing strategies. Role of ship agents and their practices.